

Press release

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## Inaugural edition of Interpets Osaka is ready to open its doors

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**In less than one month, the fair is set to host over 250 exhibitors from across 9 countries and regions, taking place from 16 – 18 June 2023 at INTEX Osaka. Marking the first year of the leading international fair for a better life with pets in Western Japan, the show boasts strong international participation from key markets including China, France, Hong Kong, The Netherlands, South Korea, Singapore, Taiwan, and Thailand. As the pet industry continues to thrive, Interpets Osaka not only provides a platform for trade visitors to conduct business meetings, but also serves as an immersive open door event for pet lovers from the general public.**



Interpets Asia Pacific 2023. Photo / Messe Frankfurt Japan

In Tokyo earlier this year, its mother fair Interpets Asia Pacific attracted 62,234 visitors, while 25,261 pets along with their owners made their way to the fairground, where all kinds of animal-related products, services and information could be found, including automobiles, interior design, IT, leisure and hospitality items. These results clearly demonstrate that the demand in the pet industry continues to grow, fueling expectations for potential business expansion at the upcoming Osaka show.

### **Numerous exciting forums and events deliver a unique trade fair experience**

The inaugural fringe programme for the Osaka show explores various facets that influence the pet goods market, offering fair visitors an exclusive glimpse into pet trends and the latest products. The 'Business Forum' will present the most up-to-date information on pet food safety, animal welfare laws, medical research updates and emergency disease

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in companion animals. Dr Toru Miyazaki, who discovered the Apoptosis Inhibitor of Macrophage (AIM) protein, an effective treatment for kidney disease in cats, will talk about its benefits and what can be expected.

Elsewhere, the Happy Grooming Contest will be conducted throughout the show, attracting numerous young professional groomers from across Japan. The fun also extends across a variety of other exciting events for both professionals and public visitors with their pets. These include a dog and cat photo contests, workout activities with pets, health counseling, a good manners campaign and more.

The parent event of the Osaka show, Interpets Asia Pacific, has been held since 2011 as one of Japan's largest pet industry trade fairs. Under the concept of 'a better lifestyle for people with pets', the fair not only showcases products and services, but also provides a platform where new ideas and business opportunities can be generated. For the general public, the fair is not just a special outing to enjoy with their pets, but also an opportunity to learn more about pet biology and health care, as well as to find tips on training a well-mannered companion.

For more details please visit:

<https://interpets-osaka.jp.messefrankfurt.com/osaka/en.html>

Press information and photographic material:

<https://interpets-osaka.jp.messefrankfurt.com/osaka/en/press/photos.html>

#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)  
With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*Preliminary figures for 2022